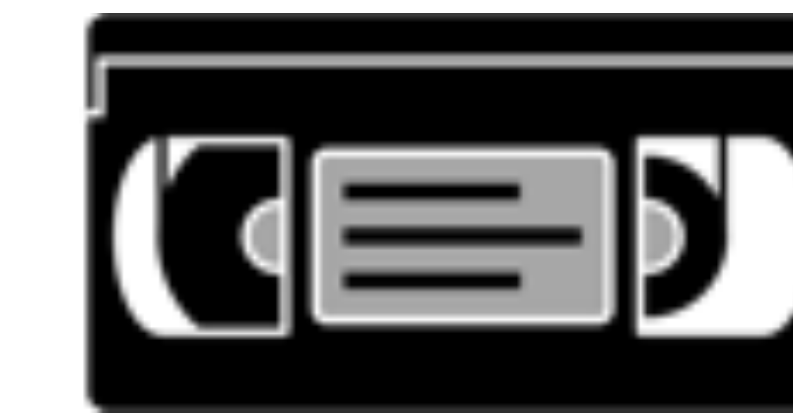
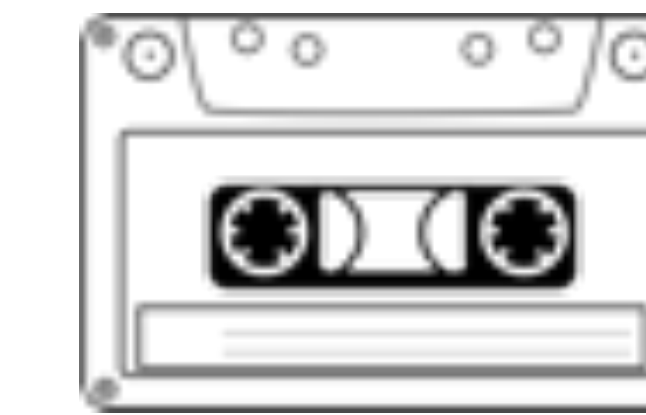




PROUD and PRAVDA: Save Data, Save History

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For many audio, video, and digital media—VHS to floppies—**the clock is ticking!**
Unless rescued soon, **they will be lost forever** due to media failure or lack of playback equipment.

So we built RADD!

Recover **A**nalog and
Digital **D**ata

What is RADD?

RADD is a collection of **audio and video playback machines**, as well as various kinds of **digital drives**, connected to a computer and housed in the iSchool's Laboratory Library.

Why was RADD built?

RADD serves two purposes:

- teaching iSchool students audio/video digitization, media archaeology, and digital forensics
- helping Wisconsin individuals, communities, and cultural-heritage organizations save at-risk media

Which media can RADD handle?

Audio

- standard cassettes, reel-to-reel (open reel) tapes, vinyl records (16, 33, 45, 78 rpm)

Video

- VHS, Betamax, Betacam, U-Matic (3/4"), Mini-DV, HDV, Hi8, Digital8

Digital media

- most 5.25" floppies, most 3.5" floppies, most hard drives, Iomega Zip disks (100 and 250MB), Iomega Jaz disks (up to 2GB), iMation SuperDisks, more

Other

- 35mm slides, film, and negatives

But RADD is too big to move!

This means:

- distance (online) iSchool students can't use it
- it can't travel to conferences and demos
- it can't save media outside Madison

So we built PROUD and PRAVDA!

Self-contained, shippable, documented kits to replicate much of **RADD's** rescue capacity.



PRAVDA kit, opened (the pink is anti-static foam)

PROUD : Portable Recovery of Unique Data

Kit for rescuing data from common digital media:

- 5.25" floppies
- 3.5" floppies
- Iomega Zip disks
- Most hard drives
- SD cards (various sizes)

Want to build your own PROUD or PRAVDA?

We'll help! Contact Dorothea Salo, salo@wisc.edu.

PRAVDA : Portably Reformat Audio and Video to Digital from Analog

Kit for digitizing common audio and video media:

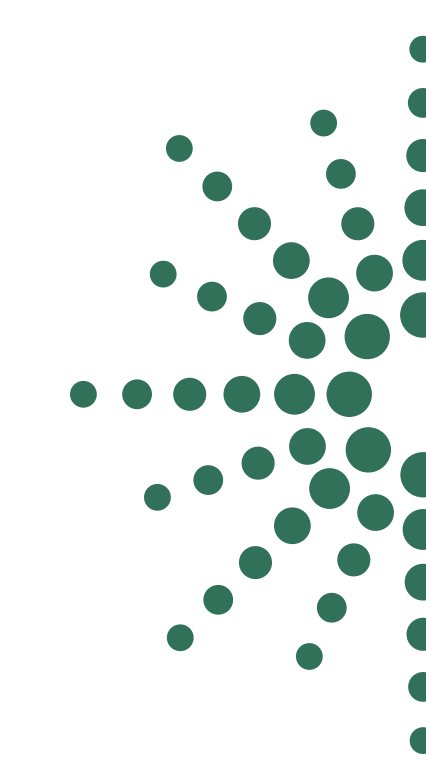
- standard cassettes
- microcassettes
- VHS and VHS-C videotapes
- Mini-DV (camcorder) tapes
- media from any audio player with composite (RCA) or 1/4" output jacks/cables

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